

IMPROVE YOUR ABILITY TO QUANTIFY PROSPECTS' FINANCIAL AID RISK

The FINAID Software Suite created by AV Powell & Associates and myLifeSite

Our strategic product alliance provides tools to make financial qualification decisions for prospective residents and estimate the financial aid liabilities for current residents. Users can select the software that best matches their needs regarding refinement of data input, speed of response, and result credibility.

FINAID Product Comparison	FINAID for Prospects	FINAID for Marketing Depts	FINAID for Decision Makers	FINAID-in-FORCAST, i.e., FnF
Typically used by	Prospects	Sales Counselors	Admission Director	Board
Results applicable to	Single prospect	Unlimited prospects	Unlimited prospects	Current census
Projection method	Linear	Linear	Stochastic	Stochastic
Life expectancies	Standard	Standard or Customized*	Customized	Customized
Prerequisites	myLifeSite user	If customized, experience study	Experience study	FORCAST & FINAID active per site
Setup costs	None	Nominal	Yes	Yes
Fees	\$29/month	\$1,800/year	\$3,600/year 3-year minimum**	One-time fee \$5,250/organization
Reliability factor***	Good	Better	Best	Best

*may incur additional fees depending on level of customization

**for organizations with multiple CCRC sites, subscription fees are less for additional sites

***based on variance tests of between linear approximation method and statistically valid stochastic method

FOR MORE INFORMATION OR TO SCHEDULE A DEMONSTRATION, PLEASE CONTACT:



Lynn Guastello, FINAID Specialist
lynn.guastello@avpowell.com | 404.845.0360.x574



Brad Breeding, CFP, President & Founder
brad@mylifesite.net | 919.594.1370