

HONORING

MARIA B. DWIGHT
RICHARD E. ICE
LAVERNE R. JOSEPH

AND

PAUL A. WHITE

AS

CLASS OF 2017 MEMBERS
CONTINUING CARE HALL OF FAME

2017 INDUCTION CEREMONY



SUNDAY, OCTOBER 29, 2017
INTERCONTINENTAL NEW ORLEANS

THE RATIONALE FOR THIS CELEBRATION

OCTOBER 29, 2017



The Continuing Care Hall of Fame (CCHoF) was conceived in 2015 as an outgrowth of a conversation among peers in both the Continuing Care Retirement Community (CCRC) and Continuing Care at Home (CCaH) industries. These professionals in aging services recalled that they were the “young guns” in the burgeoning movements in the 1980s and now they are more like senior statesmen. It occurred to them that many of the next generation of CCRC and CCaH leaders probably knew very little about the history of the giants who created and fostered the growth of these movements when nothing previously existed. One of the peers suggested that the legacy of those role model early practitioners would be lost if no one took the time to record their stories for future generations.

The next natural step was to establish a Hall of Fame to commemorate role model individuals and organizations in perpetuity—or at least as long as there is an Internet—for their extraordinary contributions. Rather than take the time to form a diverse committee by recruiting other colleagues with similar philosophies to work out the logistical details such as incorporating the Continuing Care Hall of Fame and defining nomination and selection policies, the colleagues decided to “just do it.” They agreed that the first Hall of Fame class should include an inductee from each industry: one for CCRCs, the older and more widespread movement that is currently referred to as Life Plan Communities; and one for CCaHs, the newer and trending concept among CCRC providers.

For the 2017 induction cycle, we established a 30-person advisory committee to identify candidates for the second CCHoF class and they nominated 20 individuals. I am very proud of the committee's efforts; the four individuals selected for the Class of 2017 collectively represent more than 150 years of service to this industry and certainly meet the gold standard exemplified by the two charter CCHoF members. I'm sure that many of the other nominees will become Hall of Fame members in future years.

The selection of the four 2017 inductees provides me with great pleasure because I have personal relationships with each of them. Maria Dwight was already a legendary consultant when I first met her in 1981 while earning my consulting chops with Winklevoss as my mentor, and her positive influence on my career was indelible. Paul White was well known among Delaware Valley CCRCs and I especially enjoyed his sense of humor when we pranked Lloyd Lewis at the PANPHA dinner during the 1982 AAHA convention in Milwaukee. My most meaningful memory of Dr. Richard Ice was that in his retirement he would regularly attend the LeadingAge conferences and always found time to stop by our booth to offer words of encouragement and wish me success with my consulting practice. Lastly, even though my formal acquaintance with Dr. Laverne Joseph is fairly recent, I have known about and appreciated his good works in the senior living space for decades.

As sponsors of this event, our firm is pleased to recognize these four Hall of Famers whose careers epitomize the CCHoF standard, so that their achievements and contributions will not be forgotten.

Alwyn C. Powell



HIGHLIGHTS FROM 2015

NOVEMBER 1, 2015





JOHN A. DIFFEY
President & CEO (Retired 2016)
Kendal Corporation

MARIA B.
DWIGHT

Congratulations on being selected by a distinguished panel of your peers to be among the first six leaders in our field to be inducted into the Continuing Care Hall of Fame.

You and I first met after your presentation at my first AAHA meeting. Like everyone else present, I was immediately captivated by your energy, warmth, passion for our work and those whom we serve, irreverence for the established order of things, and capacity to engage and stimulate.

Remarkably, you have sustained those talents without diminution over nearly five decades of leadership in Aging. You have been and are a tireless advocate for the capabilities of older people to lead energetic, purposeful, and self-directed lives; a confronter of paternalism and institutional control; a role model for, and champion of, women in leadership roles; and a stick of dynamite in the chair of every tired CEO, limp management team, and sleepy board you meet.

So many programs and organizations bear testimony to your research and counsel. You have managed to surface and share the uncomfortable truths while retaining the respect and affection of clients all the more for your honesty. And you have been a generous supporter of AAHA, AAHSA, and LeadingAge. My favorite association with you came—along with Anabel, David, Ann, and Sandy—as we, an idealistic gang of six, proposed that our national association create a leadership development program.

Maria, you are so loved, so respected, so admired, and so much a part of the growth and successful evolution of, and innovations in, serving older adults. Thank you for your buoyant energy, far-reaching impact, and—as so many can attest—the personal interest you have taken in every one of us with whom you have worked.



KAREN R. ADAMS

Vice President of Planning
GSI Research & Consulting

MARIA B.
DWIGHT

It is a great honor to have the opportunity to congratulate you on being selected for the Continuing Care Hall of Fame. How does one recap almost 40 years of working together, with you as mentor, friend and co-pilot on the road to discovery of new insights and “ah ha” moments in understanding markets? Well, first I will mention your leadership and nurturing of Gerontological Services, Inc. (GSI). You created a center and a service for evaluating elder markets in a rigorous, thorough, and always open, honest and transparent manner. You not only allowed, but encouraged creativity in developing methodologies and applying data, in dreaming of new models for aging services, and in forming highly engaged and interactive teams. You were a mentor to all who ever came through GSI, and you grew some great talent.

You are a Master of Markets. Your instinct is born out of true empathy; you have always seen and understood—long before others—the many affronts of aging and a society that can be ungracious toward the process. More importantly, you observed, valued and respected the blessings, strengths, and special attributes that often come to people through the experience of years, and the only way to get there is by aging. You have always been an admirer and defender of this group. You have done so with irreverence toward the institutions that were too busy “managing” the symptoms to see the individuals behind the numbers, and that irreverence was conveyed with a glorious humor, backed up by the most easily identified laugh ever! You communicated well-founded, contrarian views packaged in sound logic, and delivered with an ability to make others chuckle, thereby often disarming the arguments. When that did not work, you solidly stood your ground with confidence and waited for most of them to come back years later and note: “why didn’t I do what you suggested ten years ago?” In short, you have always been insightful, skilled, irreverent and fun, with a very healthy dose of stubborn. You have led the field in new thinking, not just having the foresight and ideas, but delivering the rationale and reasons with confidence.

I know that I speak for everyone in younger cohorts who ever worked with, for, and beside you when I say that you provided many with great educations, learning and growing experiences.

It has always been, and will always remain a privilege to work, think, imagine, banter, and share a glass (or two) with you! The world, and most certainly the field is a better place because of you.



In Honor Of
MARIA B. DWIGHT
Founder and CEO
Gerontological Services, Inc.

Maria B. Dwight's work during the past 50 years has challenged the stereotypes of aging and ability at every level. She has envisioned and planned varied and multicultural communities all over the world that focus on keeping people healthy through preventive healthcare with supported autonomy and personal choice.

Maria Dwight, a Holyoke, MA native, joined in her first protest march in the mid-1950s as an undergraduate at Bryn Mawr College. This zeal for social justice led her inadvertently to the field of gerontology, which became her lifelong passion and profession.

Dwight was active in many facets of social reform in Massachusetts. She was a founder and President of Urban Ministry, a multi-faith coalition dedicated to participatory government within the inner city. She served on the Commission on the Status of Women, State Welfare Commission, and the Housing Finance Agency, among others. It was the experience as Chairman of the Geriatric Authority that brought her directly into the field of aging. Working through state and local politics in the early 1970s, she spearheaded the successful effort to reform a “Municipal Home” into a groundbreaking geriatric rehabilitation center. Her efforts were acknowledged by when the new building was named “The Maria B. Dwight Rehabilitation and Care Center.”



While raising her five children, Maria returned to Hampshire College to complete her undergraduate work and moved to California to earn her Master's Degree in Gerontology from USC. She joined Gerontological Planning Associates as vice president in 1975 and in 1982, formed her own company, Gerontological Services, Inc.

GSI became a national advocate of participatory planning for services and facilities for the aging. Focusing on primary data, collected directly from older people, GSI developed operational, design and marketing plans for innovative approaches for its clients, who included LGBTQ, Born Deaf, Chinese American, Japanese American, Native American, Religious Women, ex-pats in Mexico and Costa Rico. GSI works with faith based long term care and housing providers, hospitals, developers, architects, cities, towns, day centers, CCRCs and moderate-income housing projects.





She currently sits on the board of Friends House in Santa Rosa, CA and has previously served on the Board of Overseers of Brandeis University, on the Boards of Centura Health System (Denver), Stonewall Communities (Boston), Wise and Healthy Aging (Los Angeles), Williston Northampton School.

Maria has been a 30-year faculty member of Harvard's Graduate School of Design, as well as a presenter at Harvard's Schools of Medicine and Public Health, MIT, UMass, Boston University School of Medicine, California University of San Francisco, Los Angeles, San Diego and Irvine, USC School of Gerontology. She also testified before the U.S. House of Representatives Committee on Education and Labor and U.S. Senate Committee on Housing and Urban Affairs.



Maria was appointed to the White House Conference on Aging, National Advisory Committee in 1981 and also served as a delegate where she was an active participant and advocate (unsuccessfully) for the integration of housing and services.

She has been a frequent speaker at international conferences including AHSA Asian Conference:

Hyderabad, and Bangalore, India, Asian Health Conference Singapore, International Association of Homes and Services for the Aging Conferences: Australia, England, Norway, and Malta as well as “Quo Vadis” in Berlin.

GSI established a reputation for creative problem solving and innovative approaches to new markets through data based planning. She worked throughout the country and abroad as a leader in developing original concepts and future-intuitive responses to an ever-changing market segment.



After 50 years of service, Maria retired (at the age of 80) and Transforming Age of Seattle assumed the continuation of the GSI legacy.

Maria moved from southern California, after 42 years of commuting to LAX, and is living in west Sonoma County, on the Russian River. She continues to consult on special projects but is enjoying a more carefree life of an active mother and grandmother, private citizen, political activist and general agitator. She continues to travel for the pleasure of learning, having first arrived in China in 1978 as a part of the Gray Panthers. She has since visited and worked in a wide variety of countries, including Cuba, Myanmar, Cambodia, Singapore, Taiwan, Japan, Indonesia, New Zealand, Australia, South and Central America, Europe, India and Canada. Two great adventures include living with a Saami family (in a tent!) on the reindeer migration in Norway and participating in a scientific expedition to Antarctica. Next on the bucket list is a long dreamed of trip Sri Lanka and a return to Karala, India.





RANDALL L. STAMPER
Board Chair
HumanGood

DR.
RICHARD
E. ICE

I am happy to remember and honor Dr. Richard E. Ice for his leadership in the providing of housing and services for the senior population. I knew Dr. Ice from my position as a board member and as the Chair for American Baptist Homes of the West (now HumanGood). I was honored to call Dr. Ice my friend and mentor.

Dr. Ice was a pioneer in the non-profit senior housing industry. He cared deeply for his residents, employees, family and his fellow man generally. Dick will be remembered for his wit and compassion. He could pull a newspaper article from his wallet and entertain those around him with an amusing and/or empowering story. He was born with the ability to brighten and further the lives of those he met and for whom he provided services.

During his professional career, Dr. Ice received most of the awards on a national and statewide basis available to leaders in the senior housing industry. He believed that not-for-profit, faith-based organizations provided a unique product and he delivered that product in his business life. ABHOW and its successors testify to his legacy, as do the State and National Associations he helped found.

To build a better future for our seniors we should reflect on the past and the pioneers who helped start and guide our industry. I am sure we are being watched over by Dr. Ice and his fellow pioneers to make sure we build that better future and carry on the work they started. The need that Dr. Ice, his predecessor and his successors saw, and still see, remains with us. If he were here, Dr. Ice, no doubt, would have a clipping handy which highlights a story about the ongoing need to provide services and housing for future generations of seniors.

On behalf of the Board of HumanGood, thank you for honoring Dr. Ice. The honor is well deserved and reflected in the great achievements Dr. Ice contributed to our senior housing industry.



KAY KALLANDER
Sr. Vice President of Strategic Planning
ABHOW (retired 2015)

DR.
RICHARD
E. ICE

What a fitting honor to remember Dr. Richard Ice as he is inducted into the 2017 Continuing Care Hall of Fame. Dr. Ice was President and CEO for 13 years prior to my joining American Baptist Homes of the West (ABHOW) when I became Director of Nursing at one of the organization's Continuing Care Retirement Communities. It was not a difficult decision to join ABHOW as I knew of his reputation as a dedicated visionary in the American Baptist Church and the field of senior living. It seemed at the time that everyone knew of his extraordinary passion to grow and sustain the American Baptist Church and the important work of ABHOW.

I worked closely with Dr. Ice throughout my career where he never stopped challenging so many of us to grow at ABHOW. That encouragement ultimately culminated with my recent retirement as Senior Vice President, Strategic Planning. As I worked with him I continued to learn from his leadership style that was an outgrowth of his finance and theology background. He was able to wed his commitment to theology with his dedication to sound finance to benefit ABHOW.

Dr. Ice's legacy is profound. His amazing vision, dedication and generosity were evident in the growth and/or major expansions of the CCRCs and the thoughtful entrance into affordable housing. During his tenure ABHOW grew from 4 to 11 CCRCs and he added 7 affordable housing communities. Dr. Ice is noted for innovations in the senior living field as he led the way in acquisitions and mergers with other CCRCs, construction of new affordable housing and CCRCs alike. His financial prowess utilizing tax credits for affordable housing and management contracts, and the stabilization of debt service costs were critical to ABHOW's success.

Dr. Ice established task forces with board and team members always thinking about the growth and sustainable future of the organization; such as, The Futures Task Force, Management Information Systems Task Force, and The Historical Task Force.

As I knew Dr. Ice he was always willing to share his expertise, knowledge and experiences with others in the senior living field as evidenced through the establishment of the Continuing Care Accreditation Commission where he served as an original Commissioner. Under his direction, to strive for the highest standards of excellence, ABHOW's CCRCs have been successfully accredited for six 5-year cycles since 1988. He was committed to the state and national associations, served in leadership roles and was acknowledged by each with its highest Award of Honor.

Throughout my career, I witnessed Dr. Ice playing a key role in the development of the senior living profession by connecting ABHOW with similar nonprofit providers. Dr. Ice is truly a legend not only in leading nonprofit providers of senior housing and health care but also an articulate champion of older adults and mission-driven enterprises.

I am grateful to add my congratulations to the hundreds of others recognizing Dr. Ice's enormous contributions as a faithful leader and role model.



In Honor Of
REV. DR. RICHARD E. ICE
President Emeritus
American Baptist Homes of the West

As a longstanding American Baptist, Rev. Dr. Richard E. Ice's passion was to grow and sustain its ministries. He was a dedicated and innovative visionary leader who opened doors that no one could have dreamed possible, leaving an extraordinary legacy that continues to influence senior living services, education, social justice, and American Baptist leadership.

Dr. Richard E. Ice was President Emeritus of American Baptist Homes of the West. He retired in 1995 after 23 years as President and Chief Executive Officer. At the time of his retirement, ABHOW consisted of 33 retirement communities and 9 health facilities providing care for some 4,700 residents and employing more than 1,650 persons.

Dr. Ice was born September 25, 1930. He was active in his local Baptist church and Boy Scouts, achieving the rank of Eagle Scout. He was an alumnus of Centralia College, Linfield College, Berkeley Baptist Divinity School, and Harvard's Advanced Management Program. He held honorary doctorates from Linfield College and the American Baptist Seminary of the West.



He married Lucille Daniels in 1955 and began his professional career in banking. Following graduation from seminary, he pastored a church in Seattle. He then served American Baptist Churches, USA, in several positions, including Vice President. He served on the boards of Linfield College, the American Baptist Seminary of the West, the Graduate Theological Union, the Baptist Joint Committee for Religious Liberty, and the Ministers and Missionaries Benefit Board.

He served as a council member for the Boy Scouts of America, during which time he acted as Chaplain for two National Jamborees. He was a Trustee of Bacone College and Murrow Indian Children's Home in Oklahoma. He was President of the American Baptist Homes and Caring Ministries and served on the Board of Directors of Minister's Life. Dr. Ice was Chair Emeritus of the Board of Trustees of Linfield College, Trustee Emeritus of the Graduate Theological Union in Berkeley and Trustee of California/Nevada Methodist Homes. He was a commissioner for the Continuing Care Accreditation Commission in Washington, D.C.



Dr. Ice joined the ABHOW board in 1970 becoming President in 1972, a position that was fitted to his temperament and training. His business acumen enabled him to position ABHOW as a leading nonprofit provider of senior housing and health care, while his theological and philosophical skills made him an articulate champion of older adults and mission-driven enterprises.



Dr. Ice knew how to manage money and prepare for the future. He led ABHOW through extensive expansion in the 1970s and '80s. An avid fundraiser, he helped grow the ABHOW Foundation's assets to more than \$40 million to support ABHOW residents who run out of funds.

At times when financial resources were scarce if available at all, Dr. Ice found ways to redevelop ABHOW's older CCRCs and they remain financially secure today. Where other non-profit leaders would give up during these times, Dr. Ice led the organization through 19 years of enormous challenges in developing a new CCRC. Today, it is a flagship community because he fought a noble battle that he led in a selfless, dedicated, stubborn, loving, relentless and undaunted way.

Dr. Ice believed ABHOW had a mission to make the dream of housing for low and moderate income seniors a reality. His philosophy, financial acumen and connections with the Church were ideal to forge ABHOW into the affordable housing field earlier than many others in the industry. ABHOW remains a leader in the affordable housing field today.

Throughout his career, Dr. Ice played a key role in the development of the senior living profession by connecting ABHOW with similar nonprofit providers. He regularly shared his expertise with regional, state and national trade associations engaged in senior housing, health care and long-term care financing.



His peers saluted him with the Award of Honor and the Meritorious Service Award from the American Association of Homes and Services for the Aging, known today as LeadingAge.

“Dr. Ice was an early thought leader and entrepreneur of the nonprofit sector,” said Larry Minnix, former president and CEO of LeadingAge. “He was particularly known for helping colleagues and a subsequent generation of leaders to know and uphold values on which we were founded. His good humor was an ingredient in every constructive association meeting that he attended.”



Dr. Ice's dedication to the American Baptist denomination was apparent as he volunteered in many of its institutions, serving as Vice President of the 1.6 million member American Baptist Churches USA as well as chairing of the American Baptist Seminary of the West.

He traveled extensively throughout the world. He testified before state and federal legislative committees on health care and housing for the elderly. He received the Distinguished Alumnus award from Centralia College, the Merit Citation from the American Baptist Homes and Caring Ministries, and the Distinguished Baconian Award from Bacon College. In 2011 Dr. Ice was given both the Religious Freedom Award and the Dawson Religious Liberty Award.

Dr. Ice touched thousands of lives and left a legacy that will be felt for years to come. Along with his numerous contributions to the senior living profession, he will be remembered for his intellect, wit and generosity.

INDUCTION PROGRAM

MISTRESS OF CEREMONIES

Carol A. Barbour
President, Friends Life Care Partners

WELCOME

Alwyn V. Powell
Founder & CSO, AV Powell & Associates, LLC

DINNER

OPENING CONGRATULATIONS TO HONOREES

Stephen P. Fleming
CEO, The Well•Spring Group and Incoming Chair, LeadingAge

CCHOF AWARD PRESENTATIONS

Karen R. Adams
VP of Planning, GSI Research & Consulting

Maria B. Dwight
Recipient

Kay Kallander
Retired Senior Vice President
of Strategic Planning, ABHOW

Family of Dr. Richard E. Ice
Recipient

Raymond E. East
Board Chair, Retirement Housing Foundation

Dr. Laverne R. Joseph
Recipient

Judee M. Bavaria
President & CEO, Presby's Inspired Life

Family of Paul A. White
Recipient

CLOSING CONGRATULATIONS TO HONOREES

Larry Minnix
Retired President and CEO, LeadingAge

Introduced by Joanne Handy
Board Chair, Trinity Health Continuing Care

EPILOGUE

James F. Emerson
Retired CEO, Westminster Communities of Florida

EVENING MENU

FIRST COURSE

Louisiana Strawberry and Spinach Salad
with Spiced Candied Pecans, Stilton,
Onion, Pancetta Vinaigrette

MAIN COURSE

choice of

Roasted Chicken Breast
and Pan Seared Gulf Fish

or

Petite Beef Filet
and Baby Lamb Chops

with

Baby Vegetables, Truffle Golden Potato Puree
and Thyme Infused Jus

or

Turmeric-Spiced Vegetable Stuffed Pastry Pyramid
with Saffron Organic Basmati Rice and Red Lentils

DESSERT

after Induction Program

New Orleans Bananas Foster with Vanilla Ice Cream

French Macaron Cookies

with

Coffee, Selection of Teas
and Decaffeinated Coffee



JOANNE HANDY
Board Chair
Trinity Health Continuing Care

DR.
LAVERNE
R. JOSEPH

I am delighted to congratulate Dr. Laverne Joseph upon his induction into the Continuing Care Hall of Fame. Dr. Joseph is one of our country's foremost advocates of affordable housing for seniors. As President and CEO of Retirement Housing Foundation, Dr. Joseph has led its growth to 191 communities in 29 states. Despite the scarcity of HUD funding for new projects, Dr. Joseph has relentlessly pursued other sources, resulting in an active pipeline today of new homes for seniors.

Dr. Joseph's career-long commitment to safe, dignified, and affordable homes is evident in his ardent advocacy activities. I have accompanied him on numerous visits to legislators and regulators in which he eloquently describes the need for more affordable housing and stories of seniors who have benefited. He never misses an opportunity to expose legislators to affordable housing, constantly inviting them to RHF communities, sending them information, and making phone calls. He is indefatigable in motivating colleagues in the senior living field to raise their voices in support of more affordable housing. He has testified on housing issues at 12 Congressional hearings. His leadership within LeadingAge national and LeadingAge California resulted in placing the protection and expansion of affordable housing at the top of their legislative priorities. Both organizations have recognized his contributions by bestowing him with the Meritorious Service Award and the Award of Honor, their highest award.

At the root of Dr. Joseph's remarkable advocacy is his concern, compassion, and delight for older persons. Dr. Joseph is always visiting RHF communities, talking with residents, listening to their concerns, and assuring them of RHF's commitment to homes for them. Many Boards of Directors only have rare opportunities to interact with residents. Dr. Joseph brings his Board members around the country to visit RHF communities and actively participate in LeadingAge education and legislative events.

Dr. Joseph is a paradigm of social justice commitment combined with superb stewardship and elegant leadership, richly deserving of this honor. He inspires the entire field of senior living with his past and future contributions.



KATIE SMITH SLOAN
President and CEO
LeadingAge

DR.
LAVERNE
R. JOSEPH

It is my honor to offer a word of congratulations to Reverend Laverne Joseph for his recognition in the Continuing Care Hall of Fame. He fully deserves this recognition.

Laverne has been a tireless advocate for the needs of low income older adults and the importance of providing safe and affordable housing. His vision has no bounds. He has expanded the reach and impact of Retirement Housing Foundation to 29 states and serves thousands of older adults. But it doesn't stop there. Retirement Housing Foundation serves numerous families through their many multi-family housing communities.

What has made all of this possible is his "can do" attitude, his drive and his singular focus on the mission of Retirement Housing Foundation. Laverne is a former Board member of what is now LeadingAge. He was a long-time chair of the AAHA (and later AAHSA) housing committee/s, and a staunch advocate for the housing and service needs of America's low-income seniors. He frequently and expertly presented testimony on Capitol Hill, sharing the depth of the mission and need for service enriched affordable housing for the nation. He has met with members of Congress on many occasions, advocated for funding and made the case—time and time again—to provide funding to increase the supply of affordable housing, particularly through the Section 202 program. Laverne Joseph never gives up. His passion is not only infectious but impactful.

LeadingAge is truly blessed to have Laverne as a member, a friend and a conscience. I am continually in awe of his expansive vision and ambition. Laverne Joseph is a gift to our field and to the thousands of older people who have benefited from his hard work and success over the years. He personifies a servant leader.

Warm congratulations to Laverne Joseph from LeadingAge for this well-deserved award.



In Honor Of
REV. DR. LAVERNE JOSEPH
President and CEO
Retirement Housing Foundation

Rev. Dr. Laverne R. Joseph has served as President and CEO of Retirement Housing Foundation for 30 years. During his tenure he helped the organization become one of the largest non-profit providers of housing and services for older adults, by tripling its size to nearly 200 communities in the US and Caribbean and serving 21,500 persons.

Dr. Laverne R. Joseph has served as President and CEO of Retirement Housing Foundation (RHF) since July 1, 1987. Under his leadership RHF has tripled in size and now serves more than 21,500 older adults, limited income families, persons with disabilities, and chronic mental illness in 29 states, DC, Puerto Rico, and the Virgin Islands. He was born on February 5, 1938, near Spring Grove, Pennsylvania, and was actively involved in music at his church and school, including conducting his own 19-piece dance orchestra, while considering a career in music.



His pastor challenged him to consider ministry, so he enrolled at Ursinus College, Collegeville, Pennsylvania, and received a Bachelor of Arts in History in 1960. His music professor asked him to consider getting a degree in music and coming back to Ursinus to teach. So that summer he attended the Eastman School of Music in Rochester, New York. In the fall he enrolled in Lancaster Theological Seminary, Lancaster, Pennsylvania, and discovered that seminary required a year round commitment. After an intern year in campus ministry at Southern Illinois University, Carbondale, where he met his future wife Ginger, he returned to Lancaster Seminary and received a Bachelor of Divinity degree in 1964, and a Master of Divinity degree in 1974. From Pennsylvania he moved to Chicago to pursue an additional graduate degree in Ethics in Society at the University of Chicago Divinity School. He is an ordained minister in the United Church of Christ (UCC).

In Chicago he and Ginger started attending Peace Memorial Church, which was near her teaching position at Calumet High School, and they asked him to come on board as a part-time associate for a small stipend and housing. In 1966 he was asked to serve as senior pastor of this 1,200 member congregation, a position he filled until 1987. He also served as unpaid Executive Director of the church's housing and healthcare ministries and oversaw the construction of two affordable housing communities and a Continuing Care Retirement Community.

In 1975 Eden Theological Seminary, Webster Groves, Missouri awarded him the Doctor of Divinity degree.

From 1976 until 1986 he served on the board of Evangelical Health Systems, now Advocate Healthcare. He twice chaired the board and at various times chaired the



strategic planning, audit, medical affairs, and executive committees. When his term was over, he was asked to join the board of RHF and shortly thereafter was asked to move to California to become President and CEO.

He frequently addresses professional and service organizations as well as churches regarding various housing and social service programs and issues. He has testified 12 times before US Senate and House Committees concerning national housing and services legislation.

In 1993 LeadingAge presented him with the Meritorious Service Award for his work in advocacy and providing safe, secure, affordable housing for thousands of seniors. He received the Council for Health and Human Service Ministries' (CHHSM) first and only Advocacy Award in 2002. In 2003 Lancaster Seminary presented him with the Robert Moss Award for excellence in ministry beyond the local parish. In 2006 Aging Services of California gave him their Meritorious Service Award. The LeadingAge Nominations and Award Committee selected him for the 2008 Award of Honor.

The Aging Services of California also presented him with the Award of Honor in May 2010. In April 2017 Ursinus College presented him with the Distinguished Alumni Award for Service to Humanity.

RHF is a founding member, and Laverne serves on the board and formerly chaired the board of the National Affordable Housing Trust (NAHT), the nation's first nonprofit syndicator of tax credits. NAHT has provided more than \$1 billion dollars in funding for low-income housing.

RHF is a founding member, and Dr. Joseph serves on the board, executive committee, and underwriting committee, of Caring Communities Risk Retention Group, a liability insurance company for nonprofits providing housing and healthcare services.

He serves on LeadingAge California's public policy committee and affordable



housing cabinet. He formerly served on the national LeadingAge House of Delegates for ten years, the board for six years, and for seven years chaired the housing committee. He chaired the building task force which constructed LeadingAge's corporate headquarters office building in Washington, DC.

From 2000 to 2002 he served as board chair of the California Association of Homes and Services for the Aging.

From 1984 to 1987 he was a member of the board, treasurer, and chair of the strategic planning committee of the Council for Health and Human Services Ministry (CHHSM) related to the UCC. In 1993 and 1996 he was elected to the CHHSM board and chaired the stewardship directorate until 2001. He was re-elected to the board in 2016.

He is former chairperson of the coordinating council of the Protestant Health and Human Services Assembly, the board of the American Protestant Health Association, and the president's council of Elmhurst College, Elmhurst, Illinois.

He is a former board member of the Chicago Community Renewal Society, the Chicago Metropolitan Association of the UCC, and the Kobe Japan College Stateside Corporation.

Dr. Joseph believes in providence. He has never sought a position, but in retrospect has found that every position prepared him for the challenges of the next one.

In grade school, his aptitude tests always resulted in a three-way tie between music, religion, and business, and he has used all three in his ministry. Without influencing their careers, each of Laverne and Ginger's children pursued his aptitudes. Daughter, Kristen Wilks, is a CPA, son, David, is Director of Vocal Music at a local high school and Music Director at a local United Church of Christ, and son, Jonathan, is Senior Director for a consumer electronics accessory manufacturer. The Josephs have seven grandchildren.

Dr. Joseph continues to lead the RHF mission because of the inspiration he receives from the stories that residents share about the difference RHF has made in their lives.





ROBERT H. MORROW

Principal, Health Care
CliftonLarsonAllen, LLP

REV.
PAUL A.
WHITE

My relationship with Paul was a unique one. I was hired to follow him as the CEO of Philadelphia Presbytery Homes upon his retirement in 1992. Paul was actively engaged with the Board Search Committee throughout their selection process. The respect that the Board had for him was apparent. For those who may have followed a “Legacy Leader” like Paul, understanding how difficult that role can be is likely clear. Paul was certainly in a position to influence the decision and my acceptance for long after his retirement. He provided the perfect transition by saying, “I am here whenever you need me” and he was. His support, advice, counsel and friendship became an important gift to me. He would regularly call to check in, take me to lunch and offer his sage thoughts. He was honest, straight-forward and spot on with his understanding of the business and especially the market in and around the Delaware Valley.

He referred to himself as a former Pastor turned business executive, but there was no former about it. His compassion, ability to listen and understand and his caring approach to every situation were always apparent. He never left the ministry. His work on behalf of older adults was his personal ministry throughout his life and long after his retirement.

I came to respect Paul as a skilled developer, innovative thinker and servant leader. His financial acumen and mastery of the numbers was unique given his non-accounting background. He was committed to technology long before it was popular and led PPH to become one of the early CCRC entries into electronic information systems.

Paul was a champion for the poor, leading the early development of HUD Housing for elder adults in and around Philadelphia. He believed in partnerships and never thought we needed to do it alone. His efforts led PPH to be a significant low-income housing developer with the Philadelphia Redevelopment Authority through the 1970s and 80s. He developed a partnership with the Chinese community that led to the development and long-term management of On Lok House in Chinatown.

Paul had an incredible vision of what could be. Rosemont Presbyterian Village grew from the gift of an historic estate. Rydal Park rose on the grounds of a once suburban golf course. And the affiliation with the 58th Street Presbyterian Home, built to care for widows of the Civil War, were examples of the diverse kinds of services and programs that grew under his leadership. Balancing the expectations of diverse seniors across the broadest income spectrum was not an easy task. He did it well.

Also ahead of his time, Paul understood the importance of engaged and educated governance. He built a board of active and informed directors who always put the community good forward as the organization’s purpose.

He was a leader within continuing care, pioneering the advancement of life-care, the founding of LeadingAge PA (then PANHPA) and supporting the creation of LeadingAge (formerly AAHSA). I was proud to follow him and to call him my friend. I am so pleased today to see him recognized for his tireless contributions to the field of elder care and senior living.



SCOTT E. TOWNSLEY
Managing Principal
Trilogy Consulting, LLC

REV.
PAUL A.
WHITE

I write, with great pleasure, to acknowledge Paul White's induction into the Continuing Care Hall of Fame. Paul was a study in contrasts:

- A Pastor by training and early vocation – Paul was typical of many CEOs in the nonprofit portion of the field back in the 1960s, 70s and 80s. And yet at the same time, he wasn't. Certainly he had all of the traits one expects from a Pastor, including compassion, understanding and spiritual base. Yet he had a CFO's perspective on operations and financial performance.
- He was parochial in many ways (one of his favorite speeches was memorialized in brochures around the PPH office—the title: "The Past is Prologue"). And yet, he was both supportive of innovation—and innovative in his own right. Among Paul's innovations: (1) supporting the development of the first adult day care centers in the Delaware Valley—located within the underutilized portions of Churches (enabling revenue for the Church, volunteers for the center and a shared extension of ministry); and (2) creating the first CCRC without on-site nursing beds. There are many others.
- I've never seen someone with such an excruciating focus on detail—while at the same time never letting go of the big picture.

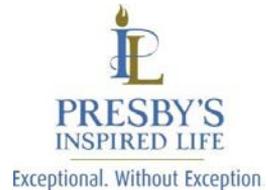
At the same time, he was an unparalleled mentor. Many great leaders serve as role models—and benefit not only our field but wider society. But to be a mentor, one has to be willing to serve in that role. You could work at Philadelphia Presbytery Homes and have appreciated Paul as a boss or as a leader—or you could see Paul as a mentor and he would willingly serve in that role. There are many who benefitted from Paul's mentorship. I include myself in that category and for years have appreciated the time he took with me and his willingness to share insights without filter of ego. In short, I owe my career to Paul and couldn't be happier with the recognition that this honor shines on him and his service to the field.



In Honor Of
REV. PAUL A. WHITE
President Emeritus
Presby's Inspired Life

Rev. Paul White is widely recognized as a pioneer in the senior living field. During his 32 year tenure (1960 to 1992) with Presby's Inspired Life as the first President, he applied his vision to utilize the CCRC model and Affordable Housing platform to create a preeminent organization that has grown from serving 130 to over 3,500 seniors in all economic levels today.

The Reverend Paul A. White is President Emeritus of Philadelphia Presbytery Homes (PPH), now called Presby's Inspired Life. Presby is extremely blessed that Paul was at the start of this new and exciting field of continuing care.



Paul was born in Ashland, Pennsylvania on March 28, 1927. His parents Hayden and Mae White had four sons and Paul was the third child. He attended Ashland Presbyterian Church and was a graduate of Ashland High School. He married Betty Burnett on December 18, 1948. They had two children, Dale and Ruth, and three grandchildren. Paul passed away on December 18, 2013.

Paul received his Bachelor of Arts degree from the University of Pennsylvania, his Bachelor of Divinity degree from Princeton Seminary and his Master of Sacred Theology degree from Temple University. He served as a pastor for Presbyterian Churches in Lake Crystal and Oronoco, Minnesota before leading Northminster Presbyterian Church in Drexel Hill, Pennsylvania.



Paul guided Philadelphia Presbytery Homes, Inc. through its first three decades. His commitment to the ministry for older adults, his focus on financial stability and his innovative leadership style inspired the entire organization through his accomplished tenure.

Beginning as Executive Secretary in 1961, he ultimately went on to become President of Philadelphia Presbytery Homes, Inc. His insightful, dynamic vision was instrumental in providing new retirement options for senior adults in the Philadelphia region. He helped to set the standards for responsible retirement community administration both regionally and nationally. His desire to help others, along with his innate finance skills were compelling factors in the success of the Presby Homes mission.

When Paul joined Philadelphia Presbytery Homes, Inc., the organization owned three communities: Rosemont, Broomall and Wayne Hall, serving a total of 130 residents. Few communities then recognized the need for seniors to retain control of their assets and their independence, while receiving more services as life spans lengthened. Rydal



Park expanded continuing care options on one campus, and with Rosemont, pioneered the concept of an active retirement lifestyle. Paul worked for many years to expand Broomall Nursing Home and transform it into one of the first church sponsored nursing homes of its kind in the greater Delaware Valley. His passion for the ministry was palpable. Paul retired from Presby's Inspired Life in 1992 after 31 years of inspiring and dedicated service.

In 1981 Riverside Presbyterian Apartments became Presby Home's first affordable housing community, enhancing the scope of services. While continuing to develop its own services and communities, Presby Homes also branched into providing management services for other organizations.

Paul was a founder and charter member of the Pennsylvania Association of Non-Profit Homes for the Aging (LeadingAge PA) and served on the Board of Directors as President (Chair). He also served on the Board of the American Association of Homes and Services for the Aging (LeadingAge) and was a member of their Continuing Care Accreditation Commission. As a consultant, he had assisted other retirement organizations.



On the night of his retirement Paul remarked, "At first, we could never have dreamed how this organization has grown. It was mission-driven to help people stay independent, and had wonderful Board and staff to help make it happen. Now we are able to serve people of all socio-economic backgrounds and solve their retirement problems. This work has been immensely rewarding." Upon his retirement, Paul had developed four retirement communities along with 10 affordable housing buildings.

In 1997, Philadelphia Presbyterian Homes Foundation decided to honor his legacy by establishing the Paul White Fund for Innovation to provide for the continuance of excellence and improvement across Presby communities. It was resolved by the Board of Directors, that the Fund “would serve as a revolving fund of contributed money, which may be made available in the form of grants or loans by the Board of Directors of Philadelphia Presbytery Homes Foundation, to address priorities identified by Presby including, but not limited to providing funds to explore innovative ideas or seed new projects.” This Fund is alive and well today and is helpful to Presby for this purpose.



The Board of Directors of Presby’s Inspired Life joined staff, residents and partners in mission in recognizing Paul White’s outstanding leadership in the field of aging services on May 27, 2004. He was awarded the golden anniversary “Lifetime Service Award.” The plaque read “Presby Homes & Services has grown and thrived because of your passionate personal vision, your innovative programs, and your commitment to compassionate care.”

A library dedication ceremony, honoring Paul White, the longest serving President of Presby’s Inspired Life, was held on September 17, 2015. The library, which currently resides in the historic mansion on Rosemont’s campus, was renamed “The Rev. Paul A. White Library.” Members of the White family, including his wife Betty, children and grandchildren were in attendance to take part in the special ceremony.

Under Paul’s leadership, Presby Homes expanded its services to include both Continuing Care Retirement Communities and affordable housing communities for seniors. Paul’s visionary leadership continued to guide the organization long after his retirement. His profound love and knowledge for the ministry helped to shape the strategic plan of the organization, moving it into the 21st century. He gave so much to ensure that seniors of all socio-economic levels had access to quality care and retirement options. His leadership set the foundation for what this organization is today, serving over 3,500 residents in 39 communities. Presby’s staff, residents and stakeholders alike are the beneficiaries of his work and dedication to serving others.



CONGRATULATORY LETTERS TO HONOREES

Karen Adams	Kenneth Hooge
Robert Anderson	Lloyd Howard
Pamela Bancroft	Roger Jump
Alex Candalla	Kay Kallander
Diane Carstens	Leonard Kelly
Samuel Chetti	Bruce Laycook
Pamela Claassen	Suzanne Manning
John Diffey	Gloria Marshall
Leslie Dwight	Jeannee Martin
Ellen Feingold	Robert Morrow
David Ferguson	Marcia Patton
Garry Fingar	William Sims
Ann Gillespie	Katie Sloan
Joanne Handy	Randall Stamper
Torsten Hirche	Scott Townsley
David Hogleund	J. Brent Walker
Michelle Holmes	Leslie Warren

SPECIAL THANKS

GUEST SPEAKERS

Stephen Fleming
Incoming Chair, LeadingAge

Larry Minnix
Retired President and CEO, LeadingAge

James Emerson
Retired CEO, Westminster Communities of Florida

PROGRAM PARTICIPANTS

Karen Adams

Carol Barbour

Judee Bavaria

Raymond East

Kay Kallander

Joanne Handy

EVENT RELATED SUPPORT

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Roxanne Chase • StreamByte TV • Sue Roderick
Thandi Nunn • Vicki Gray • Vickie Michel

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BOARD OF DIRECTORS' STATEMENT

We wish to acknowledge the Advisory Committee members who volunteered their time to participate in the process of nomination and selection of the four 2017 honorees. These 30 individuals represent a diverse group of current and retired leaders in various sectors of the long-term care field and LeadingAge.



CONTINUING CARE HALL OF FAME MISSION:

To recognize and honor individuals and organizations that have made significant and innovative contributions to the development of Continuing Care Retirement Communities and Continuing Care at Home programs.

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Next induction ceremony scheduled for Sunday, October 27, 2019, in San Diego, CA
